Calgary New & Used Ski Sale
P. O. Box 476 Station M
Calgary AB T2P 2J1
info@skisale.ca 403-282-4122 www.skisale.ca

October 2026

MEDIA RELEASE

Canada's largest ski sale Oct. 23-25 at Seven Chiefs Sportsplex

The Calgary New & Used Ski Sale offers unparalleled selection, amazing deals

- **$2M+ in inventory of skis, boards, bindings, winter clothing and outdoor gear.**
- **Fantastic prices and great selection. Proceeds support three ski/sport charities.**
- **New venue – Jim Starlight Centre at 7 Chiefs Sportsplex (Stoney Tr. & Anderson Rd.)**
- **More space – More than 50,000 sq. ft. of deals. Nearly twice the capacity of our old venue.**
- **More accessible- All on one, ground-floor level. Two turns off the Calgary Ring Road.**
- **More parking – About 1,000 parking spaces.**
- **Faster sales processing and payment – A new inventory and sales system with up to 20 tills.**

The 2026 Calgary New & Used Ski Sale, October 23 to 25, 2025 at the 7 Chiefs Sportsplex (Chief Jim Starlight Centre) offers amazing selection and great prices on winter gear of all types. After 32 years at the Max Bell Centre, we've moved to bigger and better facilities to grow the sale and improve patrons' experience.

We are on track for our largest inventory ever; more than $2 million in new and gently used consignment inventory to provide Calgary's absolute best prices on winter gear.

The sale, run completely by volunteers and supporting local Calgary amateur sport and ski safety, opens its doors at 5 p.m. Friday, Oct. 23. More than 20,000 items - *anything* to do with skiing or snowboarding – will be on hand, and priced to sell. (The 7 Chiefs Sportsplex is at 19 Bullhead Rd., located in Calgary's southwest, just off the Calgary Stoney Trail Ring Road, at Anderson Rd./Buffalo Run Blvd. Near the Costco.)

This is **the best way to outfit yourself or a family without breaking the bank**. And it all supports a good cause; three charitable societies: the Calgary Ski Club, the Lake Louise Athletic Development Association (the Lake Louise Ski Clubs) and the Canadian Ski Patrol - Calgary Zone.

The 2026 edition of a **Calgary fall tradition** runs with extended hours starting Friday, Oct. 23 from 5 p.m. to 10 p.m.; Saturday, Oct. 24 from 10 a.m. to 6 p.m.; and Sunday, Oct. 25 from 10 a.m. to 4 p.m.

Most items at the Calgary New & Used Ski Sale are brand new - skis, snowboards, boots, bindings, poles, Nordic and Telemark equipment, winter clothing and related gear. The bulk of inventory comes from shops clearing out last year's stock – and pricing gear to make that happen. On Sunday, many specially marked items (red tags) are on sale at 50 per cent off, during our famous red tag half-price sale.

Consignment-only evenings (intake) for the 2026 Calgary New & Used Ski Sale will be Wednesday, Oct. 21 and Thursday, Oct. 22, from 5:30 p.m. to 9:30 p.m. at Seven 7 Chiefs Sportsplex/Jim Starlight Centre. On those evenings the public can consign for sale gently used, functional equipment to potentially turn cast-offs into cash.

Planned, managed and run by more than 450 dedicated volunteers, the sale takes place at the 7 Chiefs Sportsplex/Jim Starlight Centre, conveniently located adjacent to Trail and Anderson Rd. SW, at 19 Bullhead Rd. Public consignors can pre-register their gear for sale online at www.skisale.ca. For the sale, we have up to 20 till stations accepting debit, credit and cash to get you home with your new gear, fast.

Parking is free with admission. Admission is $10 per adult, with youth 16 and under free when accompanying an adult. More information can be found on the Calgary New & Used Ski Sale website, at www.skisale.ca.

More than 11,000 downhill skiers, snowboarders and Nordic skiers of all ages are expected to visit the 2026 Calgary New & Used Ski Sale on Friday, Saturday and Sunday, October 23 to 25.

Since 1963 the Calgary Ski Club, the Canadian Ski Patrol and the Lake Louise Athletic Development Association have provided a venue for ski shops, public consigners and thousands of early-season bargain hunters to come together. What started in a ski mom's basement has become the largest sale in Canada.

Net proceeds of the sale support the programs of the charity clubs. We are proud and privileged to have served and supported the Calgary-area ski and snowboard community for more than 60 years. We really, really love providing deals for skiers and snowboarders!

For more info, view our website at www.skisale.ca. You can find us on Facebook at https://www.facebook.com/yycskisale/. We're also on Instagram at https://www.instagram.com/calgaryskisale/.

Media contacts:

Geoff Scotton (talk or text) 403-650-5774 geoffrey.scotton@gmail.com

Jim Hennessy (talk or text) 403-651-3566 chair@skisale.ca