



Calgary New & Used Ski Sale
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MEDIA RELEASE

Canada's Largest Ski Sale runs Oct. 25-27

**Excitement builds for the 2019 Calgary New & Used Ski Sale
Max Bell Centre, Oct. 25 to 27, 2019**

Fantastic prices; great selection; \$2M in inventory of skis, boards, bindings, winter clothing and outdoor gear. Supporting ski safety and amateur sport.

Preparations are on track for Canada's largest ski sale – the 57th annual Calgary New & Used Ski Sale, featuring \$2 million in new and gently used inventory and Calgary's absolute best prices on winter gear.

The sale, run completely by volunteers and supporting local Calgary amateur sport and ski safety, opens its doors at 5 p.m. Friday, Oct. 25. More than 17,000 items - *anything* to do with skiing or snowboarding – will be on hand and priced to sell. In aggregate the value of the inventory is approximately \$2 million. **Everything is at bargain-basement prices.**

This is **the best way to outfit yourself or a family without breaking the bank.** And it all supports a good cause, three non-profits: the Calgary Ski Club, the Lake Louise Ski Club and the Canadian Ski Patrol. The 2019 edition of a Calgary fall tradition runs with extended hours starting Friday, Oct. 25 from 5 p.m. to 9 p.m., Saturday, Oct. 26 from 10 a.m. to 5 p.m. and Sunday, Oct. 27 from 10 a.m. to 3 p.m.

Most items at the Calgary New & Used Ski Sale are brand new - skis, snowboards, boots, bindings, poles, Nordic and Telemark equipment, winter clothing and related gear. The bulk of our inventory comes from shops clearing out last year's stock – and pricing their gear to make it happen. On Sunday, a large number of specially-marked items will be on sale at 50 per cent off, during our famous red tag half-price sale.

Consignment-only evenings (intake) for the 57th Annual Calgary New & Used Ski Sale will be Wednesday, Oct. 23 and Thursday, Oct. 24, from 5:30 p.m. to 9:30 p.m. On those evenings the public can consign for sale gently-used, functional equipment to potentially turn their casts-offs into cash.

Planned, managed and run by more than 400 dedicated volunteers, the sale takes place at the Max Bell Centre, centrally located adjacent to Deerfoot Trail and Memorial Drive, at 1001 Barlow Trail S.E. Public consignors can pre-register their gear for sale online at skisale.ca. For the sale, we have up to 16 till stations accepting debit, credit and cash to get you home with your new gear fast.

Parking is free with admission and the LRT is nearby. Admission is \$8 per adult, with youth 16 and under free. More information can be found on the Calgary New & Used Ski Sale website, at www.skisale.ca.

More than 10,000 downhill skiers, snowboarders and Nordic skiers of all ages are expected to visit the 57th Annual Calgary New & Used Ski Sale on Friday, Saturday and Sunday, October 25 to 27.

Since 1963 the Calgary Ski Club, the Canadian Ski Patrol and the Lake Louise Ski Club have been providing a venue for ski shops, public consigners and thousands of early-season bargain hunters to come together. Net proceeds of the sale support the programs of the three not-for-profit clubs. We are proud and privileged to have served and supported the Calgary-area ski and snowboard community for more than half a century. We really, really love providing deals for skiers and snowboarders!

For more info, view our website at www.skisale.ca or call our 24-hour Hot Line at 403-282-4122. You can find us on Facebook at <https://www.facebook.com/yycskisale/>. We're also on Instagram at <https://www.instagram.com/calgaryskisale/>.

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